The Southern Cypress Manufacturers Association (SCMA) recently unveiled a mobile-friendly website at www.CypressInfo.org. Updated regularly, the responsive website allows users to quickly access information about cypress on any device.

"When design professionals, students, and homeowners have questions about cypress, they turn to the SCMA website as a trusted source," says Linwood Truitt, president of the SCMA. “These days, people are using their smartphones and tablets to do their research while they are at job sites, in the classroom, or at home. More than 40 percent of traffic on our site is generated from mobile devices, so it was important for us to optimize the site and improve its functionality."

To take a tour and learn more about cypress, visit www.CypressInfo.org.

New Case Study Targets Living Building Challenge

Located on a 118-acre tract of land in Virginia Beach, Virginia, is the Chesapeake Bay Foundation’s (CBF) Brock Environmental Center. Beautifully clad in naturally durable cypress, the 10,500-square-foot facility supports the CBF’s advocacy, education, and restoration initiatives to preserve one of the nation’s most valuable natural resources—the Chesapeake Bay—and raises the bar for sustainable buildings everywhere.

Project architect Greg Mella, FAIA, LEED AP, from SmithGroupJJR, said the design team gave preference to natural materials and ultimately specified cypress for many reasons.

“Aesthetically, we love the variation and richness the wood provides,” Mella explained. “Environmentally, we were able to reclaim and repurpose sinker logs which had been at the bottom of southern bayous and rivers for 100–1,000 years, because they were previously considered waste. The Center showcases a lot of salvaged materials—all with a story behind them, adding to the project’s theme of environmental stewardship.”

Click here to learn more about cypress’ role in sustainable design.

About the SCMA
The Southern Cypress Manufacturers Association is a non-profit organization dedicated to the promotion of cypress building products to design professionals and consumers. For more information or to find out how to join, please contact the SCMA.