Add Signature Style to Your Home

To satisfy homeowners seeking to add a signature style to their indoor living spaces, more and more design professionals and builders are going back to basics and rediscovering the versatility, durability and good looks of cypress.

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Cypress Stars in the “First to the Future Home” Series with Ty Pennington

The Southern Cypress Manufacturers Association and Atlanta Hardwood Corporation are partnering with NextGenHomeTV on the “First to the Future Home” series with renowned host Ty Pennington. The truly next-generation home, being built in Palm Coast, Florida, will reflect its southern roots by featuring native cypress.

Through the design, construction, and final reveal of the “First to the Future Home,” NGHTV.com and host Ty Pennington are showing viewers how to build an energy-efficient, healthy, and smart home. The series highlights the latest products and technologies, as well as traditional building materials such as cypress.

According to Paul Barnett, president and executive producer of NGHTV.com, the team selected cypress because of its good looks and long-lasting performance.

“What sets cypress apart is its rich grain, natural durability, and flexibility with choosing a finish,” he said. “There’s something special about the look and feel of wood that makes it appeal to homeowners probably more so than any other material.

“When we began installing the cypress siding and soffit on the exterior of the home, we were blown away by the natural beauty and color of the wood. We liked it so much that we decided to carry it into the interior of the home for some of the ceilings.”

To watch episodes or learn more about the “First to the Future Home,” visit www.NGHTV.com.

Photo: left, courtesy of The Carver Group; right, courtesy of NGHTV.com

About the SCMA

The Southern Cypress Manufacturers Association is a non-profit organization dedicated to the promotion of cypress building products to design professionals and consumers. For more information or to find out how to join, please contact the SCMA.

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